Green Capability Statement

1. **Organization Overview**
   Signarama Prospect, located in Wingfield, South Australia (serving the greater Adelaide area and beyond), is a full-service sign design, manufacture and installation company. We specialize in innovative signage solutions including building signs, outdoor signage, vehicle wraps, window graphics and promotional displays.

   Additionally, we offer a self-service signage ordering portal allowing businesses to order signage with the utmost efficiency & convenience.

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2. Environmental & Sustainability Commitment
We recognize the importance of environmental responsibility and the role of our business in reducing resource use, waste, energy consumption and the environmental footprint of signage production and installation. Our commitment includes:

- Using materials and production methods that minimize waste.
- Selecting energy-efficient lighting and solutions for illuminated signage.
- Implementing recycling, reuse and responsible disposal practices for production off-cuts, vinyl, substrate and other consumables.
- Minimizing travel and logistics emissions through efficient scheduling and local sourcing where possible.
- Working with suppliers and partners who demonstrate environmental credentials and responsible sourcing.

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3. Green Capabilities & Practical Measures
Here is a summary of key capabilities and initiatives that Signarama Prospect offers to support clients' sustainability objectives and our own:

- **Eco-material options**: We provide sign materials and substrates with lower environmental impact (e.g., recycled aluminium, eco-vinyl, energy-efficient LED illumination).
- **Energy-efficient signage**: Where illuminated signage is required, we specify and install LED lighting systems (which consume significantly less energy compared to traditional lighting) and control systems (timers, daylight sensors) to reduce operational energy usage.

- **Waste reduction & recycling**: Our production process includes segregation of production waste (vinyl off-cuts, substrate scrap, packaging) and we partner with local recycling services to divert appropriate materials from landfill.
- **Lifecycle thinking**: We advise clients on sign longevity and durability, promoting durable materials and finishes that reduce the need for frequent replacements. This contributes to lower lifecycle environmental impact and long-term cost savings.
- **Local production & installation**: By keeping manufacturing and installation local (from our Wingfield facility), we reduce transport-related emissions and support local supply chains.
- **Project-based sustainable planning**: For large-scale signage or multi-site roll-outs, we incorporate sustainability review in project planning – assessing materials, maintenance, recyclability, disposal.
- **Compliance & Standards**: We ensure compliance with relevant environmental, health & safety and waste-management regulations. We also keep abreast of emerging standards and best practice in environmentally-responsible signage design, manufacture and installation.

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4. Benefits to Clients & Stakeholders
By partnering with Signarama Prospect, clients can benefit from:

- Enhanced brand reputation: Demonstrating to customers, shareholders and regulators that you engage with suppliers who have sustainability credentials.
- Reduced total cost of ownership: Longer-life signage and energy-efficient lighting reduce maintenance, replacement and operational costs.
- Responsible procurement: Aligns with corporate or government sustainability policies (e.g., green procurement, ESG reporting).
- Waste-minimized solutions: Lower embedded environmental impact in your signage investment.
- Expert guidance: We help clients navigate material options, energy-efficient solutions, installation-best-practice and end-of-life disposal or recycling.

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5. Case Example / Application
For example, with outdoor signs that stand up to the elements (rain, hail, sunshine) we offer durable finishes and energy-efficient illuminated options. Signarama For vehicle wraps and fleet graphics we can recommend vinyl materials with longer life span and lower waste-impact. Our design and installation teams integrate sustainability considerations into each project from concept through completion and hand-over.

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6. Continuous Improvement & Reporting
We maintain an ongoing program of reviewing our environmental performance and supply-chain practices. Key areas of focus include:

- Monitoring and reducing waste generation in our manufacturing facility.
- Sourcing more sustainable raw materials as they become commercially viable.
- Training our team on environmental best-practice, WHS and waste-management.
- Reporting to clients, on request, our sustainability credentials and project-specific green initiatives.

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8. Contact & Engagement
For further information on how Signarama Prospect can support your organization's green goals and signage requirements, please contact:
Signarama Prospect
Address: 1/14 Rosberg Road, Wingfield SA 5013
Phone: 08 8262 9555
Email: admin.prospect@signarama.com.au
Website: www.signarama.com.au/prospect

We welcome the opportunity to discuss your upcoming projects and to tailor signage solutions that align with your sustainability objectives.
